

What is the Excellence in Management Cup?

The Excellence in Management Cup was established by the Laboratory for the Study of Intercollegiate Athletics (LSIA) at Texas A&M University in order to address the question of: ***Who is the most economically efficient athletic department in Football Bowl Subdivision (formerly Division I-A)?***

The unique, yet simple, scoring system awards more points to athletic departments that win conference and national championships while efficiently allocating money to win these championships. Other championship cups do not address natural competitive advantages given to universities that have higher operating budgets and play more sports (thus, more opportunities to win championships).

The Scope and Purpose of the EM Cup

The purpose of the EM Cup is to bring awareness about NCAA athletic departments that are maximizing fiscal resources leading to championship victories. In other words, when less money is spent winning championships will lead to a higher score in the Excellence in Management Cup.

How are the EM Cup scores calculated?

Because athletic departments are unique from one another in size, economic strength, and number of opportunities available to win championships, the EM Cup results are calculated using a formula that will even the playing field.

A database was created to tally the following information in the scoring system depicted below pictorially. National and conference champions are tallied for each NCAA and Conference-specific sanctioned sport and awarded to the winners. More value is placed upon the national championships than conference championships in the formula. Then, each the athletic department's operating expenses and number of sports played at the university are entered into the database. This information was collected from the EADA reports and individual athletic department websites. In order to make the scores more manageable, the entire equation is multiplied by 100,000,000.

$$\text{EM CUP SCORE} = \frac{\left[\left(6 \times \frac{\text{NCAA CHAMPIONSHIPS}}{\# \text{ OF SPORTS OFFERED}} \right) + \frac{\text{CONFERENCE CHAMPIONSHIPS}}{\# \text{ OF SPORTS OFFERED}} \right]}{\text{TOTAL ATHLETIC OPERATING EXPENSES}}$$

This formula is multiplied by 100,000,000 to make the total scores manageable

Excellence in Management Final Results

National Champions



University of Colorado Buffaloes

Conference Champions (FBS)



Excellence in Management Final Results

TOP 25

1.	University of Colorado	Pac 12 Conference	1.46
2.	University of Oregon	Pac 12 Conference	1.36
3.	San Diego State University	Mountain West Conference	1.23
4.	West Virginia University	Big 12 Conference	1.21
5.	University of Southern California	Pac 12 Conference	1.14
6.	University of North Texas	Sun Belt Conference	1.11
7.	Arkansas State University	Sun Belt Conference	1.09
8.	Kent State University	Mid-America Conference	1.00
9.	San Jose State University	Western Athletic Conference	.9541
10.	Oklahoma State University	Big 12 Conference	.9494
11.	Boise State University	Mountain West Conference	.9493
12.	Western Kentucky University	Sun Belt Conference	.9453
13.	University of Idaho	Western Athletic Conference	.8640
14.	University of New Mexico	Mountain West Conference	.8543
15.	University of Florida	Southeastern Conference	.8431
16.	Texas State University	Western Athletic Conference	.8375
17.	Central Michigan University	Mid-America Conference	.8028
18.	New Mexico State University	Western Athletic Conference	.7953
19.	University of Tulsa	Conference USA	.7662
20.	Utah State University	Western Athletic Conference	.7251
21.	University of Alabama	Southeastern Conference	.7228
22.	University of Kansas	Big 12 Conference	.7139
23.	Eastern Michigan University	Mid-American Conference	.6954
24.	University of Connecticut	Big East Conference	.6619
25.	University of Arkansas	Southeastern Conference	.6539

Others Receiving Votes: Alabama, Oregon, Ohio State, Notre Dame, Georgia, Texas A&M, Stanford, South Carolina, Florida, Florida State, Clemson, Kansas State, Louisville, LSU, Oklahoma, Utah State, Northwestern, Boise State, Texas, Oregon State, San Jose State, Northern Illinois, Vanderbilt, Michigan, Nebraska

Excellence in Management Final Results Conference Standings



University of Virginia	.6077
Duke University	.5339
University of North Carolina	.5050
Virginia Tech	.2516
Florida State University	.2421

University of Connecticut	.6619
University of Louisville	.5189
University of Notre Dame	.4777
Syracuse University	.3755
University of South Florida	.2554



University of Michigan	.6380
University of Nebraska	.4984
Indiana University	.4495
Pennsylvania State University	.3803
University of Minnesota	.3547

West Virginia University	1.2169
Oklahoma State University	.9494
University of Kansas	.7139
University of Oklahoma	.5935
University of Texas	.5159



University of Tulsa	.7662
Rice University	.6302
University of Central Florida	.4957
University of Houston	.3734
Southern Methodist University	.3335



**MID-AMERICAN
CONFERENCE**

Kent State University	1.000
Central Michigan University	.8028
Eastern Michigan University	.6954
Northern Illinois University	.6113
Miami University-Ohio	.5860



San Diego State University	1.2327
Boise State University	.9493
University of New Mexico	.8543
U.S. Air Force Academy	.2958
Colorado State University	.2548



University of Colorado	1.4642
University of Oregon	1.3627
University of Southern California	1.1407
University of California-LA	.5050
Stanford University	.4519



University of Florida	.8431
University of Alabama	.7228
University of Arkansas	.6539
Texas A&M University	.5870
University of Georgia	.4832



University of North Texas	1.115
Arkansas State University	1.091
Western Kentucky University	.9453
Middle Tennessee State University	.5582
Florida Atlantic University	.3560



San Jose State University	.9541
University of Idaho	.8640
Texas State University	.8376
New Mexico State University	.7953
Utah State University	.7251