

What is the Excellence in Management Cup?

The Excellence in Management Cup was established by the Laboratory for the Study of Intercollegiate Athletics (LSIA) at Texas A&M University in order to address the question of: ***Who is the most economically efficient athletic department in Football Bowl Subdivision (formerly Division I-A)?***

The unique, yet simple, scoring system awards more points to athletic departments that win conference and national championships while efficiently allocating money to win these championships. Other championship cups do not address natural competitive advantages given to universities that have higher operating budgets and play more sports (thus, more opportunities to win championships).

The Scope and Purpose of the EM Cup

The purpose of the EM Cup is to bring awareness about NCAA athletic departments that are maximizing fiscal resources leading to championship victories. In other words, when less money is spent winning championships will lead to a higher score in the Excellence in Management Cup.

How are the EM Cup scores calculated?

Because athletic departments are unique from one another in size, economic strength, and number of opportunities available to win championships, the EM Cup results are calculated using a formula that will even the playing field.

A database was created to tally the following information in the scoring system depicted below pictorially. National and conference champions are tallied for each NCAA and Conference-specific sanctioned sport and awarded to the winners. More value is placed upon the national championships than conference championships in the formula. Then, each the athletic department's operating expenses and number of sports played at the university are entered into the database. This information was collected from the EADA reports and individual athletic department websites. In order to make the scores more manageable, the entire equation is multiplied by 100,000,000.

$$\text{EM CUP SCORE} = \frac{\left[\left(6 \times \frac{\text{NCAA CHAMPIONSHIPS}}{\# \text{ OF SPORTS OFFERED}} \right) + \frac{\text{CONFERENCE CHAMPIONSHIPS}}{\# \text{ OF SPORTS OFFERED}} \right]}{\text{TOTAL ATHLETIC OPERATING EXPENSES}}$$

This formula is multiplied by 100,000,000 to make the total scores manageable

Excellence in Management Final Results

National Champions



Kent State University Golden Flashes

Conference Champions (FBS)



Excellence in Management Final Results

TOP 25

1.	Kent State University	MAC	1.500293225
2.	Western Kentucky University	Sun Belt	1.418036779
3.	The University of Alabama	SEC	1.342464321
4.	University of Tulsa	Conference USA	1.340914234
5.	San Jose State University	WAC	1.272235431
6.	Utah State University	WAC	1.269004678
7.	Northern Illinois University	MAC	1.222602053
8.	University of California-Berkeley	Pacific-12	1.142674565
9.	University of Idaho	WAC	1.134106352
10.	Texas Christian University	Mountain West	1.122905414
11.	University of North Texas	Sun Belt	1.115194408
12.	Ohio University	MAC	1.094517496
13.	Arkansas State University	Sun Belt	1.091589131
14.	University of New Mexico	Mountain West	1.025237906
15.	University of Southern California	Pacific-12	1.00638252
16.	University of Illinois	Big Ten	0.940010905
17.	University of Florida	SEC	0.927493305
18.	University of Toledo	MAC	0.918036749
19.	U.S. Air Force Academy	Mountain West	0.887573964
20.	University of Akron	MAC	0.880018575
21.	Central Michigan University	MAC	0.802875897
22.	Baylor University	Big 12	0.786158118
23.	University of Louisiana at Monroe	Sun Belt	0.755447136
24.	University of Oregon	Pacific-12	0.721433825
25.	Stanford University	Pacific-12	0.698506431

Other Notables: Eastern Michigan University, Southern Methodist University, Northwestern University, San Diego State University, University of Maryland, University of California Los Angeles, Middle Tennessee State University, University of Virginia, University of Hawaii, University of Notre Dame

Excellence in Management Final Results Conference Standings



University of Maryland	0.601993005
University of Virginia	0.552483578
University of North Carolina	0.471412022
Boston College	0.40459777
Georgia Tech	0.376186781



University of Notre Dame	0.530784091
University of Louisville	0.415147586
Syracuse University	0.375573989
University of Cincinnati	0.281697898
University of South Florida	0.255461633



Illinois	0.940010905
Northwestern	0.655386794
Wisconsin	0.467813291
Penn State	0.422662577
Minnesota	0.405449839



Baylor	0.786158118
Texas A&M	0.440309589
Oklahoma State	0.421992961
Texas	0.396894327
Oklahoma	0.247309069



Tulsa	1.340914234
Southern Methodist	0.667175837
Alabama at Birmingham	0.469149186
Memphis	0.378426418
Houston	0.373430799



**MID-AMERICAN
CONFERENCE**

Kent State	1.500293225
Northern Illinois	1.222602053
Ohio	1.094517496
Toledo	0.918036749
Akron	0.880018575



TCU	1.122905414
New Mexico	1.025237906
Air Force	0.887573964
San Diego State	0.616381431
Boise State	0.414764487



Cal	1.142674565
USC	1.00638252
Oregon	0.721433825
Stanford	0.698506431
UCLA	0.568148306



Alabama	1.342464321
Florida	0.927493305
Louisiana State	0.520726536
Kentucky	0.500382486
Vanderbilt	0.250679065

Western Kentucky	1.418036779
North Texas	1.115194408
Arkansas State	1.091589131
Louisiana-Monroe	0.755447136
Middle Tennessee State	0.558287815



San Jose State	1.272235431
Utah State	1.269004678
Idaho	1.134106352
Hawaii	0.535025023
Louisiana Tech	0.406124909