

# Excellence in Management Final Results

## National Champions



TM

University of Akron Zips

## Conference Champions (FBS)



# Excellence in Management Final Results

## TOP 25

1	University of Akron	MAC	2.517721953
2	Texas A&M University	Big 12	1.901940513
3	Kent State University	MAC	1.714088643
4	Utah State University	WAC	1.624811522
5	Middle Tennessee State University	Sun Belt	1.539971578
6	Louisiana Tech University	WAC	1.299247545
7	University of Tulsa	Conference USA	1.267803656
8	Boise State University	WAC	1.258485842
9	Arkansas State University	Sun Belt	1.093308645
10	Brigham Young University	Mountain West	1.074595657
11	University of Southern California	Pacific-10	1.068697131
12	University of Central Florida	Conference USA	1.052526341
13	California State University-Fresno	WAC	1.043458411
14	University of Louisiana at Lafayette	Sun Belt	1.011521718
15	University of Notre Dame	Big East	1.000890107
16	Oklahoma State University	Big 12	0.986840923
17	Stanford University	Pacific-10	0.978947837
18	University of Colorado	Big 12	0.96039901
19	University of Florida	SEC	0.950246283
20	University of Toledo	MAC	0.935649939
21	University of California-Berkeley	Pacific-10	0.912047553
22	Western Kentucky University	Sun Belt	0.905748672
23	University of Maryland	ACC	0.897614351
24	Northwestern University	Big 10	0.860664231
25	University of Connecticut	Big East	0.856471027

**Other Notables:** University of Oregon, University of Houston, Troy University, Central Michigan University, University of Hawaii, and Penn State.

# Excellence in Management Final Results Conference Standings



University of Maryland	0.897614351
University of Virginia	0.620851469
Florida State University	0.27992104
Clemson University	0.197985114
Virginia Tech	0.189562137



Notre Dame	1.000890107
University of Connecticut	0.856471027
University of Louisville	0.496831594
Syracuse University	0.482536223
University of Pittsburgh	0.320803269



Northwestern University	0.860664231
Penn State	0.711966155
Ohio State	0.506269619
University of Wisconsin	0.434192888
Michigan State	0.324744138



Texas A&M	1.901940513
Oklahoma State	0.986840923
University of Colorado	0.96039901
Baylor University	0.325940741
University of Nebraska	0.254057784



University of Tulsa	1.267803656
University of Central Florida	1.05256341
University of Houston	0.79203439
Rice University	0.424703905
Southern Methodist	0.346892068



**MID-AMERICAN  
CONFERENCE**

University of Akron	2.517721953
Kent State	1.714088643
University of Toledo	0.935649939
Central Michigan University	0.767130578
Miami University-Oxford	0.617168097



Brigham Young University	1.074595657
University of New Mexico	0.660546701
San Diego State	0.519488718
University of Utah	0.369273733
Texas Christian University	0.301297026



Southern California	1.068697131
Stanford University	0.978947837
University of California	0.912047553
University of Oregon	0.846122281
Arizona State	0.584181091



University of Florida	0.950246283
University of South Carolina	0.537776966
Auburn University	0.495095169
University of Alabama	0.446585466
University of Kentucky	0.417252242

Middle Tennessee State	1.539971578
Arkansas State	1.093308645
Louisiana at Lafayette	1.011521718
Western Kentucky	0.905748672
Troy University	0.773964072



Utah State University	1.624811522
Louisiana Tech	1.299247545
Boise State	1.258485842
Fresno State University	1.043458411
University of Hawaii	0.755762066

# What is the Excellence in Management Cup?

The Excellence in Management Cup was established by the Laboratory for the Study of Intercollegiate Athletics (LSIA) at Texas A&M University in order to address the question of: ***Who is the most economically efficient athletic department in Football Bowl Subdivision (formerly Division I-A)?*** The unique, yet simple, scoring system awards more points to athletic departments that win conference and national championships while efficiently allocating money to win these championships. Other championship cups do not address natural competitive advantages given to universities that have higher operating budgets and play more sports (thus, more opportunities to win championships).

## The Scope and Purpose of the EM Cup

The purpose of the EM Cup is to bring awareness about NCAA athletic departments that are maximizing fiscal resources leading to championship victories. In other words, when less money is spent winning championships will lead to a higher score in the Excellence in Management Cup.

## How are the EM Cup scores calculated?

Because athletic departments are unique from one another in size, economic strength, and number of opportunities available to win championships, the EM Cup results are calculated using a formula that will even the playing field.

A database was created to tally the following information in the scoring system depicted below pictorially. National and conference champions are tallied for each NCAA and Conference-specific sanctioned sport and awarded to the winners. More value is placed upon the national championships than conference championships in the formula. Then, each the athletic department's operating expenses and number of sports played at the university are entered into the database. This information was collected from the EADA reports and individual athletic department websites. In order to make the scores more manageable, the entire equation is multiplied by 100,000,000.

$$\text{EM CUP SCORE} = \frac{\left[ \left( 6 \times \frac{\text{NCAA CHAMPIONSHIPS}}{\# \text{ OF SPORTS OFFERED}} \right) + \frac{\text{CONFERENCE CHAMPIONSHIPS}}{\# \text{ OF SPORTS OFFERED}} \right]}{\text{TOTAL ATHLETIC OPERATING EXPENSES}}$$

\*\*\*This formula is multiplied by 100,000,000 to make the total scores manageable\*\*\*