

# Excellence in Management Final Results

## National Champions



Kent State University Golden Flashes

## Conference Champions (FBS)



# Excellence in Management Final Results

## TOP 25

1	Kent State University	MAC	3.233824668
2	Western Kentucky University	Sun Belt	1.754152746
3	Utah State University	WAC	1.515311312
4	Central Michigan University	MAC	1.390311827
5	Middle Tennessee State University	Sun Belt	1.367602549
6	Texas Christian University	Mountain West	1.35935847
7	Texas A&M University	Big 12	1.354250547
8	Louisiana Tech University	WAC	1.349167984
9	Boise State University	WAC	1.284146937
10	Troy University	Sun Belt	1.226390997
11	University of Virginia	ACC	1.193150593
12	Ohio University	MAC	1.141886057
13	University of Southern California	Pac 10	1.128817758
14	University of California-Los Angeles	Pac 10	1.070347801
15	Brigham Young University	Mountain West	1.069244182
16	University of Louisiana Lafayette	Sun Belt	1.046838134
17	Stanford University	Pac 10	1.026392743
18	University of Oregon	Pac 10	0.922654746
19	Oklahoma State University	Big 12	0.854786359
20	University of Houston	Conference USA	0.844019635
21	Pennsylvania State University	Big 10	0.840336607
22	Florida International University	Sun Belt	0.829667207
23	University of Texas at El Paso	Conference USA	0.817234504
24	University of Florida	SEC	0.797617156
25	Duke University	ACC	0.787928585

**Other Notables:** University of New Mexico, University of North Texas, University of North Carolina, San Jose State University, New Mexico State University, University of Hawaii, Purdue University, Tulane University, University of Southern Mississippi, University of Toledo

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## Conference Standings



Virginia	1.193150593
Duke	0.787928585
North Carolina	0.741162409
Georgia Tech	0.489573372
Maryland	0.439842058



Connecticut	0.641306347
Louisville	0.559069912
Notre Dame	0.556422037
Syracuse	0.457434702
West Virginia	0.220444802



Penn State	0.840336607
Purdue	0.690618442
Michigan	0.51446732
Iowa	0.412580907
Ohio State	0.244944017



Texas A & M	1.354250547
Oklahoma State	0.854786359
Texas	0.575551636
Oklahoma	0.233985884
Nebraska	0.207685235



Houston	0.844019635
UTEP	0.817234504
Tulane	0.68645016
Southern Miss	0.671203717
Central Florida	0.625258253



**MID-AMERICAN  
CONFERENCE**

Kent State	3.233824668
Central Michigan	1.390311827
Ohio	1.141886057
Toledo	0.652209223
Eastern Michigan	0.650774455



TCU	1.35935847
BYU	1.069244182
New Mexico	0.781478045
Colorado State	0.576380995
San Diego State	0.483775411



USC	1.128817758
UCLA	1.070347801
Stanford	1.026392743
Oregon	0.922654746
Washington	0.33016496



Florida	0.797617156
Alabama	0.582273257
South Carolina	0.487345151
Tennessee	0.16211988
Louisiana State	0.159632461



Western Kentucky	1.754152746
Middle Tennessee State	1.367602549
Troy	1.226390997
Louisiana-Lafayette	1.046838134
Florida International	0.829667207



Utah State	1.515311312
Louisiana Tech	1.349167984
Boise State	1.284146937
San Jose State	0.735389762
New Mexico State	0.731959111

# What is the Excellence in Management Cup?

The Excellence in Management Cup was established by the Laboratory for the Study of Intercollegiate Athletics (LSIA) at Texas A&M University in order to address the question of: ***Who is the most economically efficient athletic department in Football Bowl Subdivision (formerly Division I-A)?*** The unique, yet simple, scoring system awards more points to athletic departments that win conference and national championships while efficiently allocating money to win these championships. Other championship cups do not address natural competitive advantages given to universities that have higher operating budgets and play more sports (thus, more opportunities to win championships).

## The Scope and Purpose of the EM Cup

The purpose of the EM Cup is to bring awareness about NCAA athletic departments that are maximizing fiscal resources leading to championship victories. In other words, when less money is spent winning championships will lead to a higher score in the Excellence in Management Cup.

## How are the EM Cup scores calculated?

Because athletic departments are unique from one another in size, economic strength, and number of opportunities available to win championships, the EM Cup results are calculated using a formula that will even the playing field.

A database was created to tally the following information in the scoring system depicted below pictorially. National and conference champions are tallied for each NCAA and Conference-specific sanctioned sport and awarded to the winners. More value is placed upon the national championships than conference championships in the formula. Then, each the athletic department's operating expenses and number of sports played at the university are entered into the database. This information was collected from the EADA reports and individual athletic department websites. In order to make the scores more manageable, the entire equation is multiplied by 100,000,000.

$$\left[ \left( 2 \times \frac{\text{NCAA Championships}}{\# \text{ sports offered}} \right) + \frac{\text{Conference Championships}}{\# \text{ sports offered}} \right] \div \text{Total Athletic Operating Expenses}$$



\*\*\*\*\*This formula is multiplied by 100,000,000 to make the total scores manageable\*\*\*\*\*