



Lecture Series



Jason Penry
Executive Director
Oklahoma State University POSSE

Date: April 29, 2009

Time: 3:30-5:00

Location: Rudder 510

Tickets: \$10 at the MSC Box Office

The topics that will be presented will include new facilities and renovations, fundraising, marketing, and Boone Pickens. There will also be a session towards the end of the lecture where attendees will be allowed to ask questions of their choice.

Penry started his career in intercollegiate athletics as a member of the LSU Sports Marketing team in 2002, where he received his master's degree. He received his bachelor's degree from LSU in Shreveport, where he earned two varsity baseball letters and served as student body president. Penry served for three years as development officer for major gifts at Texas A&M University. During this time, Penry assisted in the successful completion of the Championship Vision Phase I, a \$50-million capital campaign for athletics. Starting in 2005, he was a member of the six-person fundraising team that raised over \$35-million for Phase II of the campaign. Initially, he started at the 12th Man Foundation as the assistant membership manager for the annual fund, which includes over 23,000 members.

The **POSSE** is an organization similar to **12th Man** at Texas A&M. As of today the POSSE has more than 9,500 loyal fans, friends and alumni are active members of the POSSE. Created in 1964, the POSSE was developed by five students looking to persuade new football talent to OSU.

