

Excellence in Management Final Results

Conference Standings



Maryland	0.720196760059478000
Florida State	0.651777759687324000
Virginia	0.398880169187417000
North Carolina	0.378034236988222000
Duke	0.368621009740235000



Louisville	0.656058618680125000
Notre Dame	0.623778682924080000
Connecticut	0.499371650639433000
Syracuse	0.447398957797550000
South Florida	0.408984744552065000



Penn State	0.420475364049883000
Northwestern	0.377415968406972000
Minnesota	0.340138559183608000
Iowa	0.301678952047990000
Michigan State	0.240393025288048000



Texas A & M	0.690137869118169000
Oklahoma State	0.469470393810151000
Baylor	0.424671603713763000
Missouri	0.307416295154074000
Nebraska	0.260107423156264000



Tulsa	0.969079991118576000
SMU	0.946066547441090000
Rice	0.800552534955206000
Tulane	0.768081143778818000
East Carolina	0.571560623706386000



**MID-AMERICAN
CONFERENCE**

Kent State	1.764496249819070000
Akron	1.466679723636240000
Miami (Ohio)	0.955221781960503000
Eastern Michigan	0.493503951961141000
Toledo	0.344784728276259000



BYU	1.420326532249130000
Utah	1.030753372073580000
New Mexico	0.661230833455611000
TCU	0.511563911164236000
UNLV	0.363637557028710000



Oregon	0.829482992
USC	0.619925026
UCLA	0.567422985
Arizona State	0.429587885
Washington	0.415301677



Florida	0.428776687723638000
Auburn	0.340941177270717000
Arkansas	0.336008519200317000
LSU	0.327564722039387000
Mississippi State	0.205369360573788000



Western Kentucky	0.265264144007212000
Middle Tennessee State	0.170457755677710000
Troy	0.050755119440499900
Florida International	0.031838677445791000
Arkansas State	0



Utah State	2.366467436612940000
Louisiana Tech	1.507137198919200000
Boise State	0.974267899296124000
Fresno State	0.570919528702123000
Nevada	0.531277070060936000

What is the Excellence in Management Cup?

The Excellence in Management Cup was established by the Laboratory for the Study of Intercollegiate Athletics (LSIA) at Texas A&M University in order to address the question of: ***Who is the most economically efficient athletic department in Football Bowl Subdivision (formerly Division I-A)?*** The unique, yet simple, scoring system awards more points to athletic departments that win conference and national championships while efficiently allocating money to win these championships. Other championship cups do not address natural competitive advantages given to universities that have higher operating budgets and play more sports (thus, more opportunities to win championships).

The Scope and Purpose of the EM Cup

The purpose of the EM Cup is to bring awareness about NCAA athletic departments that are maximizing fiscal resources leading to championship victories. In other words, when less money is spent winning championships will lead to a higher score in the Excellence in Management Cup.

How are the EM Cup scores calculated?

Because athletic departments are unique from one another in size, economic strength, and number of opportunities available to win championships, the EM Cup results are calculated using a formula that will even the playing field.

A database was created to tally the following information in the scoring system depicted below pictorially. National and conference champions are tallied for each NCAA and Conference-specific sanctioned sport and awarded to the winners. More value is placed upon the national championships than conference championships in the formula. Then, each the athletic department's operating expenses and number of sports played at the university are entered into the database. This information was collected from the EADA reports and individual athletic department websites. In order to make the scores more manageable, the entire equation is multiplied by 100,000,000.

$$\left[\left(2 \times \frac{\text{NCAA Championships}}{\# \text{ sports offered}} \right) + \frac{\text{Conference Championships}}{\# \text{ sports offered}} \right]$$

Total Athletic Operating Expenses



*****This formula is multiplied by 100,000,000 to make the total scores manageable*****